

# POLSKI KEBAB

A VENTURE OF WESTBOUND LLP

[www.polskikebab.com](http://www.polskikebab.com)





*This 'Kebab'  
is Different*







## INTRODUCTION

**The business of  
feeding people is  
the most amazing  
business in the world.**



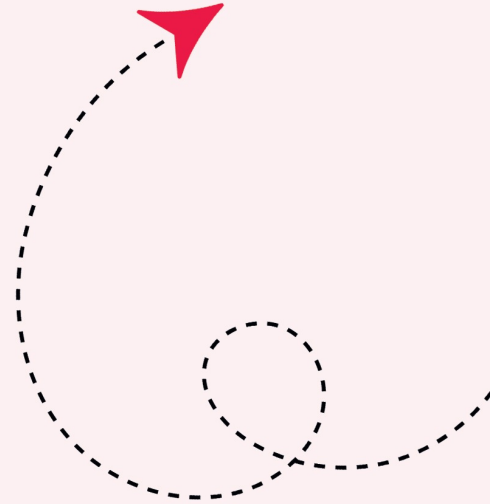
Polski Kebab is a polish street food restaurant which started its business in the year 2021 near the most iconic Calicut beach. This is a secret recipe originally emerged from Poland and destined for Kozhikode. The restaurant mainly serves dishes like Doner Kebabs, Doner box, Rolls and Pasta. We also serves vegetarian and vegan foods to their menu thus providing options to all kind of customers. We provide quality foods at a moderate rate.



## OUR STORY

**Mr. Zainul Abideen  
and Mr. Shibin,  
two friends are the  
founders of the  
Polski Kebab.**

They both met from Poland as a part of their post graduation studies. The two people who have entirely different base one in business and other in chemical engineering. They wandered around the streets of Poland to experience new different tastes. Both as a food passionate created their own recipe and started a restaurant in Poland. Using their experience in hotel industry they started POLSKI KEBAB in Calicut and is now one of the best restaurants in the city.





## BUSINESS HIGHLIGHTS



The restaurant serves polish street food with clear brand positioned over the past two years aiming to serve family, students and professionals



Our team achieved trust of our customers in terms of product and services.



Establishing customer loyalty is a great challenge, We have 60 – 70% regained customer which proves the quality and taste of our product.



Currently we have two outlets, one in Kozhikode city and one in Kakkanad, Kochi.



As customers are our greatest Asset, We ensure quality and hygiene of the product.



By foreseeing the future of the company, it is assured to have a great scope in developing the food environment for customers.



We have popular marketing techniques like Online marketing or digital marketing which helps to reach out more customers.

# JOIN THE POLSKI KEBAB EXPANSION

## Exciting **Expansion** **Opportunity** with **Polski Kebab**

Polski Kebab is seeking a collaborative venture with a dynamic company to spearhead its expansion into new markets. This partnership opportunity entails the investment and establishment of Polski Kebab franchises, managed under the expert oversight of Polski Kebab's seasoned team. Join us in bringing the unparalleled taste of Polski Kebab to new audiences, forging a mutually rewarding alliance in the realm of culinary innovation and growth. A particular percentage of revenue generated from the franchises will contribute to Polski Kebab for management services, ensuring operational excellence and brand consistency.

## POLSKI KEBAB'S CULINARY DELIGHTS ARRIVE



Kebab Na Grubym



Signature Rolls

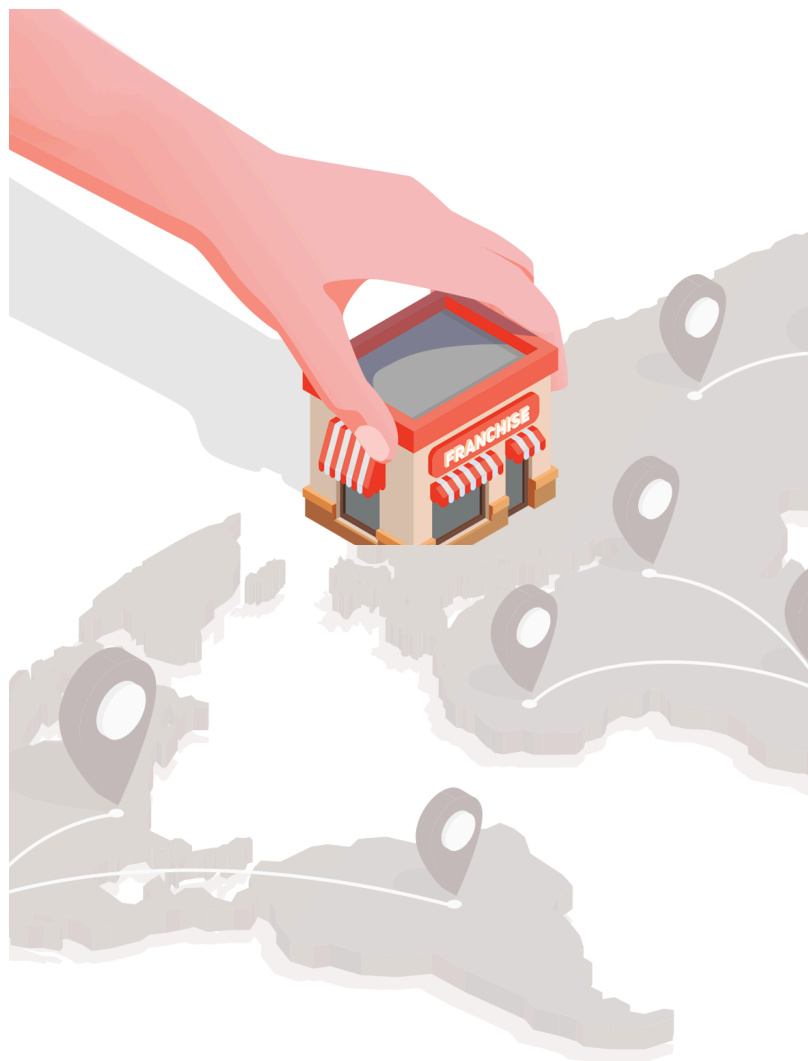


Kebab Na Dania



Kebab Na Box







## TERMS OF FRANCHISE PROPOSAL

### PROPOSAL PLANS

Become a part of the Polski Kebab family with an initial franchise fee of **₹3,00,000**, giving you access to our proven brand and business model. As a franchisee, you'll only pay a **3%** royalty on monthly sales if your revenue exceeds **₹6,00,000**, allowing you to keep more of your profits while benefiting from our continued support. With Polski Kebab, you can bring authentic Polish street food to your city and be part of a growing, successful brand!

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# *This 'Kebab' is Different!*



## **Polski Outlets:**

-  Seaport - Airport Road,  
Near Doordarshan Opp. DLF-NTH,  
Kakkanad, Kochi, Kerala
-  First Floor, Tulip Arcade, Red Cross Rd,  
Opposite IUML Office, Moonalungal,  
Mananchira, Kozhikode, Kerala

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